



UBISOFT APPOINTS FREDERICK DUGUET AS CHIEF FINANCIAL OFFICER

Paris, October 16, 2018 – Today, Ubisoft announced the appointment of Frédéric Duguet as Chief Financial Officer, replacing Alain Martinez, who will retire at the end of 2018. This appointment will be effective as of January 1, 2019.

Frédéric Duguet is currently Chief Financial Planning Officer, a position he has held since joining Ubisoft in 2009. During this time, he has acquired detailed knowledge of the company, as well as an in-depth understanding of the video game industry. He also has comprehensive experience in management and finance acquired from his tenure with other major international groups, such as Procter & Gamble and L'Oréal between 2002 and 2009. Before joining Ubisoft, Duguet was Finance Director for L'Oréal's luxury products division in France.

Since joining Ubisoft, Frédéric has worked closely with Alain and his teams. Together, they have contributed to enabling Ubisoft's digital transformation, leading to more recurring revenues and a more profitable group profile. The two will continue to work together in the coming months to ensure a smooth transition.

Yves Guillemot, Co-Founder and CEO of Ubisoft, said:

"The appointment of Frédéric as Ubisoft's Chief Financial Officer is excellent news for the Group. His expertise, intimate knowledge of the company and deep understanding of the value creation drivers in the video game industry are all assets that will greatly aid Ubisoft in its new development phase. On behalf of all Ubisoft teams, I would like to express my most sincere gratitude to Alain for his unfailing commitment throughout his 19 years with the company. With passion and rigour, Alain has been instrumental in shaping Ubisoft's success and the Group's profile as we know it today."

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Far Cry, For Honor, Just Dance, Watch_Dogs or the Tom Clancy video games series Ghost Recon, Rainbow Six and The Division. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2017-18 fiscal year Ubisoft generated net bookings of €1,732 million. To learn more, please visit www.ubisoftgroup.com.

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