



UBISOFT® STRENGTHENS ITS MOBILE GAME WORKFORCE WITH THE OPENING OF A NEW STUDIO IN VIETNAM

Paris, France – September 26, 2019 – Ubisoft reinforces its mobile gaming presence with the opening of a new studio in Da Nang, Vietnam. This opening will complement Ubisoft's mobile workforce present in Asia (China and India), reaffirming the Group's development in this fast-moving segment.

"We are excited to expand Ubisoft's mobile studio network across the globe to support the Group's mobile business and its increasing production needs. This opening will push forward Ubisoft's expertise in mobile gaming and allow us to pursue our growth in this segment" said Jean-Michel Detoc, Executive Director of Ubisoft Mobile.

Aurélien Palasse, Studio Manager of Ubisoft Da Nang added: *"Da Nang is a vibrant city which offers great quality of life and promising opportunities thanks to its fast-growing tech ecosystem. With this opening, Ubisoft will benefit from the local expertise pool while welcoming international new talents in the region to enhance its creative strength and meet the increasing demand for mobile gaming."*

The Da Nang studio will first focus on developing "Instant Games"¹ powered by HTML 5 technology for several social media platforms. This new way of accessing video games via social networks has boomed significantly on a worldwide scale and today boasts today millions of daily users. It offers a great opportunity to further expand the audiences of Ubisoft's IPs. The team at Ubisoft Da Nang will also collaborate with other Ubisoft studios on mobile games development. To support the studio's ambitions, Ubisoft Da Nang plans to recruit approximately 100 employees over the next three years.

Ubisoft has already begun discussions with several local institutions and universities to establish partnerships that will ensure successful cooperation and integration into the region. In parallel, the new studio has started its recruitment process in order to commence operations in the coming weeks.

For more information on job opportunities, visit: www.ubisoft.com or email jobs.vietnam@ubisoft.com

¹ Instant Games provide gamers with an immediate and frictionless gaming experience – games can be played without even a download – while letting players directly interact with each other through the chat app of the social network they use. Mostly using HTML5 technology and combining gaming with online social interaction, Instant Games are appreciated by their players for high levels of accessibility and strong social layers.

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Far Cry, For Honor, Just Dance, Watch Dogs, and Tom Clancy's video game series including Ghost Recon, Rainbow Six and The Division. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2018-19 fiscal year, Ubisoft generated net bookings of €2,029 million. To learn more, please visit www.ubisoftgroup.com.

© 2019 Ubisoft Entertainment. All Rights Reserved. Ubisoft and the Ubisoft logo are registered trademarks in the US and/or other countries.